

## Contact

[www.linkedin.com/in/minsung-kim-cpa-02581080](https://www.linkedin.com/in/minsung-kim-cpa-02581080) (LinkedIn)

## Top Skills

Microsoft Office  
PowerPoint  
Accounting

## Languages

English (Full Professional)  
Korean (Native or Bilingual)  
Japanese (Full Professional)

## Certifications

Certified Public Accountant

## Honors-Awards

Excellent Intern Award

# Minsung Kim, CPA

Audit Senior  
New York

## Summary

Experienced Auditor with a demonstrated history of working in the accounting industry. Skilled in Business Analytics, Accounting, Internal Control and Audit. Strong accounting professional with a Master's degree focused in Accountancy from Baruch College, City University of New York (CUNY). English, Korean, and Japanese speaker.

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## Experience

### EY

4 years 2 months

#### Audit Senior

October 2018 - Present (2 years 1 month)  
Greater New York City Area

#### Audit Staff

September 2016 - September 2018 (2 years 1 month)  
Greater New York City Area

### KB Kookmin Bank 국민은행

Finance and Accounting Summer Intern  
June 2014 - August 2014 (3 months)  
New York, New York

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## Education

### Harvard Business School Online

Other; Certificate in Business Analytics · (2020 - 2020)

### Zicklin School of Business

Master's degree, Accountancy · (2015 - 2016)

### Baruch College

Bachelor of Business Administration (BBA), Major: Accounting, Minor:  
Economics · (2013 - 2015)

## Contact

[www.linkedin.com/in/justindoit](https://www.linkedin.com/in/justindoit)  
(LinkedIn)  
[jpark-portfolio.tumblr.com/](https://jpark-portfolio.tumblr.com/)  
(Portfolio)

## Top Skills

JavaScript  
Ember.js  
MVC

## Languages

Korean  
English

## Patents

Trending Topics On A Social  
Network Based On Member Profiles

# Justin Park

Software Engineer, R&D at Airbnb  
San Francisco Bay Area

## Summary

- Software Developer, Back-end & Front-end web developer with a passion for new technologies.
- Worked for four game companies as a developer/analyst over the past ten years.
- Designed and optimized those databases by analyzing the Entry-Relationship model
- Always interested in migration projects, as well as designing the system in MVC model.
- Love to design interactive UI and layouts

Specialties: Java, PHP Yii Framework, Javascript, CSS3, HTML5, JSON, jQuery, MelonJS, DirectX, photoshop, UI design, object-c, c++ , MVC, OOP

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## Experience

### Airbnb

3 years 6 months

#### Software Engineer, R&D

May 2019 - Present (1 year 6 months)

San Francisco Bay Area

Finding, researching, and prototyping new things for Airbnb using augmented reality technologies

- react-three-fiber + Three.js

#### Software Engineer, Payments

May 2017 - Present (3 years 6 months)

San Francisco Bay Area

- React + Redux
- recompose + react-with-styles
- typescript
- apollo-react + graphql

LinkedIn

3 years 2 months

Staff Software Engineer, Tech Lead at Data UI

March 2016 - April 2017 (1 year 2 months)

San Francisco Bay Area

- Building the next generation A/B testing application that impacts the entire LinkedIn product
- Introduced "Redux + RxJS + Ember" in the project and reduced the regressions and data loading time from 5s to 1.5s by optimising the rendering cycle and reducing the duplicated event emitters.
- Brought the idea of a metadata-driven web platform enables data scientist's ad-hoc business to remodel.
- Designed the single page application without engineer's coding; by designing the component based development leveraging as reusable frontend UX

Sr. Front-End Developer, Business Analytics

March 2014 - March 2016 (2 years 1 month)

Mountain View, CA

- Merlin, which is sales data insight tools using MarionetteJS; using require.js for AMD and r.js to minify the javascript resources and reduced the download speed by 90%
  - Developed the voices, which is customer sentiment analysis tool, using MarionetteJS for the frontend, elastic search for backend API. Analysed 10Gb/ week social and internal feedback verbatim data in a couple seconds and parameterized the combined the search filters
  - Developed the LinkedIn trending content for marketing and sales insights using LI BackboneJS which is javascript MVC framework;and designed backend API using scala play framework
- Designed the screen capture server using phantomJS
- Big data visualisation using AngularJS on top of the JAVA Play Framework

SugarCRM

Software Engineer

January 2012 - February 2014 (2 years 2 months)

Cupertino, CA

- Development the core application framework and modules for the SugarCRM application
- Using company PHP RESTful MVC framework and JS framework with Backbone/Handlebars in a LAMP environment
- Developed the next generation platform API based on Backbone which is used by thousands sugar's open-source community engineers

- Using Github to maintain the version control and reviewed by peers and senior engineers

### Gala-Net

#### PHP Web Developer

June 2011 - January 2012 (8 months)

Sunnyvale, CA

PHP Yii Framework/LAMP/jQuery/json/MVC design-pattern/css3/javascript  
ninja

- Created company marketing system and published game websites using MVC framework with Yii
- Implemented and designed MVC design in a LAMP environment (Linux, Apache, MySQL and PHP)
- Using AJAX with jQuery framework to implement UI design
- Reduced server process speed by 60% by using mem-cache system to handle over 1,000,000 users

### CUNY Institute for Software Design and Development

#### Database application developer

January 2009 - May 2009 (5 months)

- Created NYC Health Department Air Filtering data system using Ajax, Google Map API, PHP, and MySQL in Apache server
- Managed approximately 10,000 air filtering data which is gathered from CBNS (Center for Biology of Natural Systems) everyday; using ER Diagram, analyzed multi-layer architectures

### Neoact Inc

#### Team leader of an online game part, Web and Database analyst/ developer

April 2004 - February 2006 (1 year 11 months)

- Developed free-to-play business model and designed paying items, such as, avatar item, music item, and ability item for a game character
- Increased annual income from free online game by \$200,000

### Genikids Inc

#### Web and Database analyst/developer

February 2003 - April 2004 (1 year 3 months)

- Team Manager of Yahoo Korea TFT, created database for a online community system; reduced page rendering time by 50% by creating batch

scripts for caching pages, leading to a 20% reduction in database loading stress

- Using Flash with action scripts Developed social networking game
- Developed a business model in online game education

## World Cyber Games

Web and Database analyst/developer

January 2001 - February 2003 (2 years 2 months)

- Created database for a game tournament system which stores data in approximately 100 linked tables; it managed approximately 100,000 matching data everyday
- Provided technical support for all strategy partners in Worldwide (about 20 countries)
- Writing a system manual; installed, configured and maintained the tournament system

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## Education

Stony Brook University

B.S., Computer Science · (2009 - June 2011)

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Computer Science · (2008 - 2009)

## Contact

[www.linkedin.com/in/jae-hyung-lee-6b815616](http://www.linkedin.com/in/jae-hyung-lee-6b815616) (LinkedIn)  
[www.stratiotechnology.com](http://www.stratiotechnology.com)  
(Company)

## Top Skills

MEMS  
Semiconductors  
CMOS

## Languages

Korean (Native or Bilingual)  
English (Native or Bilingual)

## Publications

Integration of a microfluidic chip with a sizebased cell bandpass filter for reliable isolation of single cells

Optimal emitter-collector gap for thermionic energy converters

THERMIONIC EMISSION FROM MICROFABRICATED SILICON-CARBIDE FILAMENTS

Smart-cut layer transfer of Single-crystal SiC using Spin-on-Glass

Sidewall Silicon Carbide Emitters for Terahertz Vacuum Electronics

# Jae Hyung Lee

Co-Founder and CEO at Stratio - LinkSquare - BeyonSense  
San Francisco Bay Area

## Summary

Your Imagination, Our Reality

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## Experience

Stratio - LinkSquare

Co-founder and CEO

January 2013 - Present (7 years 10 months)

1863 Concourse Dr. San Jose CA 95131

Stratio, Inc. was founded in 2013 as the culmination of a decade of work done at Stanford University and has received National Science Foundation (NSF) funding for its core technology, a low-cost germaniumbased shortwave infrared (SWIR) image sensor. Stratio's goal is to make SWIR imaging available to the mass market for the first time in history, revolutionizing the SWIR sensing field and opening up many new high volume applications. Our technical team includes Ph.D.'s with expertise in IC design, optical systems, and semiconductor manufacturing. We have our headquarters in San Jose, and we also have a branch office in Seoul, South Korea. You can learn more about us at: <http://www.stratiotechnology.com/>

The Boston Consulting Group

Consultant

May 2010 - July 2010 (3 months)

Seoul, Korea

LG CNS Co., Ltd.

Consultant

December 2008 - January 2009 (2 months)

Samsung Electronics

Researcher

June 2008 - July 2008 (2 months)

Alticast

Software Engineer

July 2004 - December 2006 (2 years 6 months)

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## Education

Stanford GSB

Stanford Ignite Program · (2013 - 2013)

Stanford University

Doctor of Philosophy (PhD), Electrical Engineering · (2008 - 2013)

Stanford University

Master's degree, Electrical Engineering · (2006 - 2008)

Seoul National University

Bachelor of Science (B.S.), Electrical Engineering · (2004)

## Contact

[www.linkedin.com/in/ryanhyunjoonpark](https://www.linkedin.com/in/ryanhyunjoonpark) (LinkedIn)

## Top Skills

Leadership  
Mobile Devices  
Strategy

## Languages

Spanish (Limited Working)  
Korean (Native or Bilingual)  
English (Full Professional)

# Ryan Hyunjoon Park

Startup Growth at Google | National Team Athlete & Coach  
New York

## Summary

Years of experience in New York and Seoul at the forefront of the ad tech industry's evolution in the fastest growing teams at Google, working with 2,000+ mobile app startups and gaming developers. Strong passion for business development, sales, and helping startups accelerate growth through strategic user acquisition, improving monetization, branding, and global expansion.

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## Experience

### Google

6 years 11 months

#### Google for Startups - Startup Manager

July 2020 - Present (4 months)

New York, United States

#### Senior Partnership Manager, Mobile Apps & Games - North America

January 2018 - Present (2 years 10 months)

New York, New York

As a founding squad of the global team's expansion into the Google New York City office, I have been driving app ads acquisitions business in collaboration with sales teams across North America partnering with mobile startups and gaming developers mainly based in the United States and Canada.

#### Part-time Games Partnerships Manager, Area 120 - A startup Incubator at Google

August 2019 - January 2020 (6 months)

New York, United States

#### Startup Advisor, Google for Startups

May 2019 - May 2019 (1 month)

Seoul, South Korea

#### New Business Development, Mobile Apps & Games Ads - South Korea

July 2015 - December 2017 (2 years 6 months)

Seoul, Korea

As one of the founding members of Google Korea's app and games ads business, led the launch and expansion of Korea's app ads acquisitions program which consistently demonstrated the fastest growth in all of acquisitions sales teams globally at Google

#### Global Customer Experience, Google Marketing Solutions

December 2013 - July 2015 (1 year 8 months)

Seoul, Korea

Launched a career in digital advertising in an amazing team of 10 in charge of 20k+ SMB partners in Korea, which combined great learning opportunities in project management, large scale operation, and sales.

#### Korea Lacrosse

National Team Captain, Coach, Delegate to World Lacrosse

September 2014 - Present (6 years 2 months)

2018 FIL Lacrosse World Championships, Netanya, Israel (Attack)

2018 Hong Kong Lacrosse Open, Hong Kong (Attack, Assistant Coach)

2017 Asia-Pacific Lacrosse Championship, Jeju, Korea (Captain / Midfield)

2016 FIL U-19 World Lacrosse Championship (Assistant Coach)

2016 Hong Kong Lacrosse Open, Hong Kong (Captain / Midfield)

2015 Asia-Pacific Lacrosse Championships, Bangkok, Thailand (Captain / Attack)

2015 Hong Kong Lacrosse Open, Hong Kong (Captain / Midfield)

2014 FIL World Lacrosse Championships, Denver, USA (Captain / Midfield)

2014 Hong Kong Lacrosse Open, Hong Kong (Captain / Midfield)

2009 Asia Pacific Men's Lacrosse Tournament, Seoul, Korea (Midfield)

2008 U-19 World Lacrosse Championship, Coquitlam, Canada (Captain / Midfield)

#### Republic of Korea Army

Squad Leader & Sergeant English Interpreter

January 2008 - December 2009 (2 years)

Seongnam, South Korea

2009 Exemplary Squad Leader Award

2008, 2009 Exemplary Soldier Award

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## Education

University of Pennsylvania

B.A., Communication; Undergraduate Program at the Annenberg School for  
Communication · (2011 - 2014)

Perkiomen School

High School Diploma · (2003 - 2007)

## Contact

[www.linkedin.com/in/connectwithjin](http://www.linkedin.com/in/connectwithjin)  
(LinkedIn)

## Top Skills

Business Development  
Marketing Strategy  
Sales

## Languages

Korean (Native or Bilingual)  
English (Native or Bilingual)

## Honors-Awards

MMA Smarties Award  
Game Changers Award  
Certificate of Special Congressional  
Recognition

# Jin Kim

CEO at CDA Creative Digital Agency  
San Ramon

## Summary

Jin has spent 10 years spearheading innovative campaigns for clients all over the world, including PepsiCo, Airbnb, Korean Airlines, and Universal Pictures.

With expertise in cutting-edge marketing tactics, digital audience engagement, and revenue optimization, Jin is a digital chemist who balances data and creativity to produce game-changing customer experiences.

### Capabilities:

- \* Branding
- \* Strategic Planning
- \* Media & Promotions
- \* Digital Experience Automation
- \* Customer Success

Awarded the 2012 IBM LEADER Award for Excellence in Digital Applications

Recognized as one of TOP 10 Mobile Ads of 2014

MMA Global Smarties Award Winner 2015

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## Experience

CDA Creative Digital Agency  
CEO

February 2017 - Present (3 years 9 months)

CDA is a Bay Area, CA- based advertising agency dedicated to enriching end-user engagement for brands all over the world. Our multi-cultural team works hand-in-hand with each client to deliver fresh and trendy creative work paired with outside-the-box promotional channels and custom-built technical solutions.

## Unbound Entertainment Group

Founder

January 2020 - Present (10 months)

San Francisco Bay Area

Unbound Entertainment strives to produce diverse cultural experiences by investing and managing live events, original content, and a wide roster of talented artists.

## FunMobility

Director of Business Development

July 2014 - January 2017 (2 years 7 months)

Chiquita, Burger King, Baja Fresh, Axe, Dove, Snapple, Ace Hardware, Carol's Daughter, Toyota, CEFCO, Lowe's

## SoulKrush Entertainment

Marketing Manager

August 2011 - June 2014 (2 years 11 months)

Warner Brothers, Redbull, Kid Robot

## DialAmerica

Project Manager Team Lead

May 2009 - June 2010 (1 year 2 months)

Greater San Diego Area

Korean Airlines, US Bank, Harley Davidson

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## Education

University of California, San Diego

Bachelor of Arts (B.A.), Communication and Media Studies

Golden Gate University

4As Northern California Institute of Advanced Advertising Studies (IAAS)